STATEMENT UNDER 37 CFR 3.73(b) Confirmation No.:9192 Attorney Docket No.: 52579-113007 First Named Inventor: Ronald S. Kolessar Date Filed: June 29, 2001 Application No.: 09/896,246 Issue Date: Patent No.: Title: Media Data Use Measurement with Remote Decoding/Pattern Matching ARBITRON INC. (Type of Assignee; corporation, partnership, university, government agency, etc.) (Name of Assignee) states that it is: Ithe assignee of the entire right, title, and interest; or 1. an assignee of less than the entire right, title and interest 2. (The extent (by percentage) of its ownership interest is _____ %) in the patent application/patent identified above by virtue of either: A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012170, Frame 0287, or for which a copy thereof is attached. B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows: ☐ The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or _ for which a copy thereof is attached. 2. From: ☐ The document was recorded in the United States Patent and Trademark Office at Reel ______, Frame ______, or \square for which a copy thereof is attached. To: From: ☐ The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or [] for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. ☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being submitted for recordation pursuant to 37 CFR 3.11. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08] The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee. /Peter Zura/ Signature Agent for the applicant(s) Peter Zura Printed or Typed Name Title 312-357-1313 48,196

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